

Let's learn about different custom display boxes

The best way to remind the shoppers and customers of your product in a mall or a store is by making use of the [custom display boxes](#). These boxes are usually designed to display the pocket-sized samples of the products. It is a grand way for the brands and companies to attract more customers and push the customers into making the last-minute purchase. The display boxes are often made from sturdy cardboard stocks and allow multiple individually packaged products to be placed inside these boxes. Many products make use of these boxes. Most times, shopping marts have attractive bath bomb display boxes at their counters, which entice customers into making a purchase. The use of these boxes is also common in over-the-counter medicine brands like throat soothers etc.



Custom display boxes give the products placed inside them an appealing presentation. These boxes make the product appear accessible to the customers. These boxes are perfect for displaying the smaller items that might not be noticeable to the customers on the shelves among the larger products. Most companies that provide tangible products for their customers can benefit from these boxes and boost their retail returns. There are many varieties in custom display boxes that are created by expert packaging companies of the industry like [ClipnBox](#). Before manufacturing these

boxes, the companies make sure to note the product dimensions, the company advertising needs, the marketing needs, etc., and then proceed with creating options for the respective brand. This approach results in product-specific custom boxes for display with zero errors.

If you are a brand looking for options in custom boxes that are used for displaying the products at the counters of the shops, read further to learn about the different types that can be created in these boxes.

Types of custom display boxes:

1. The pop-up display boxes

Some unique attributes of these boxes are;

- a) Portable (easy to travel with)
- b) Affordability
- c) Light in weight
- d) Best for trade expositions

These boxes offer ease of use and portability, making it an ideal choice to carry them at trade shows for displaying the products. These boxes can easily be refilled with the product samples when they finish, making it a cost-effective option for the brands and companies that invest in manufacturing them. They won't have to replace them unless they get damaged and can always refill them easily. Most times, these boxes are crafted from premium quality but light-weight cardboard stocks.



2. Custom die cut pop up display boxes

The unique attribute of these boxes is that they are given product-specific shapes and dimensions. These boxes are crafted from high-quality cardboard stock to give them durability. The great thing about stocks used for its manufacturing is that despite being sturdy, it is not heavy and can be carried easily. This makes it easy for companies to demonstrate their product not just at shops but also at trade shows. The companies invest in using the modern offset printing techniques in these [custom boxes](#) to give them an attractive facade to grab the customers' attention.

3. Custom rigid display box

Most of us have seen the premium fountain pens displayed in beautiful boxes at retail stores. These boxes are the first thing that catches our attention even before looking at the products inside them. These boxes are crafted from exclusive cardboard stock of premium-quality, flexible enough to give versatile shapes and styles. Many heritage brands make use of these premium boxes to display their products to their target market. One look at these [custom rigid boxes](#) and the customers know that the product packaged inside will be of exclusive quality. Even eyewear companies make use of these custom display boxes to display the frame of their glasses. This packaging type is also popular with watch brands for men and women.

